

Advertising Price List

Printing and distribution of the, "Suicide Prevention Guide Booklet"

International Suicide Prevention

Matthew D. Dovel *President*

What is the pocket self-help "Suicide Prevention Guide Booklet"? And, why is it important to support the printing and distribution of this new tool.

International Suicide Prevention 501(c)(3) public charity nonprofit president and founder Matthew D. Dovel, suicide prevention expert since 1987 authored this booklet as a solution for those having suicidal thoughts but, they might be unable to ask for help. Endorsed by mental health professionals, doctors, and advanced behavioral studies experts as a viable solution to drastically reduce suicide rates.

This new booklet utilizes the newest technology available for addressing intense emotional suffering, which has been determined to be the cause of suicidal thoughts.

A suicide prevention self-help guide pocket booklet that can reduce or desensitize the emotions attached to a perceived traumatic experience or future anxiety creating incident, and it can change current behaviors through healthy new living habit techniques.

An unconventional holistic approach to address a human condition with easy to follow instructions

- **How to reduce suicide rates**
- **Methods for promoting healthy mental behavior**
- **How to identify an at risk individual**
- **Procedures for reducing and/or eliminating suicidal thoughts**

It is estimated by the United States Government that the financial loss/value is equal to 1.4 million dollars for each person lost to suicide!

Current sponsors of this project: **Google, Allstate.**

Endorsements

<http://www.supportisp.org/PDF/Endorsement.pdf>

About "One Today" by Google helping raise funds to print the S.P.G.B.

<http://www.supportisp.org/Googleontodaycharity.htm>

Booklet online for review

[Download S.P.G.B. Study Guide \(English\)](#)

[Download S.P.G.B. \(Italian version\)](#)

[Download S.P.G.B. \(Spanish version\)](#)

Number of booklets for printing and distribution

5,000 units

Pricing **\$25,000.00**

25,000 units

Pricing **\$100,000.00**

100,000 units

Pricing **\$300,000.00**

**call for a quote on larger or smaller quantities.*

Choose the recipient

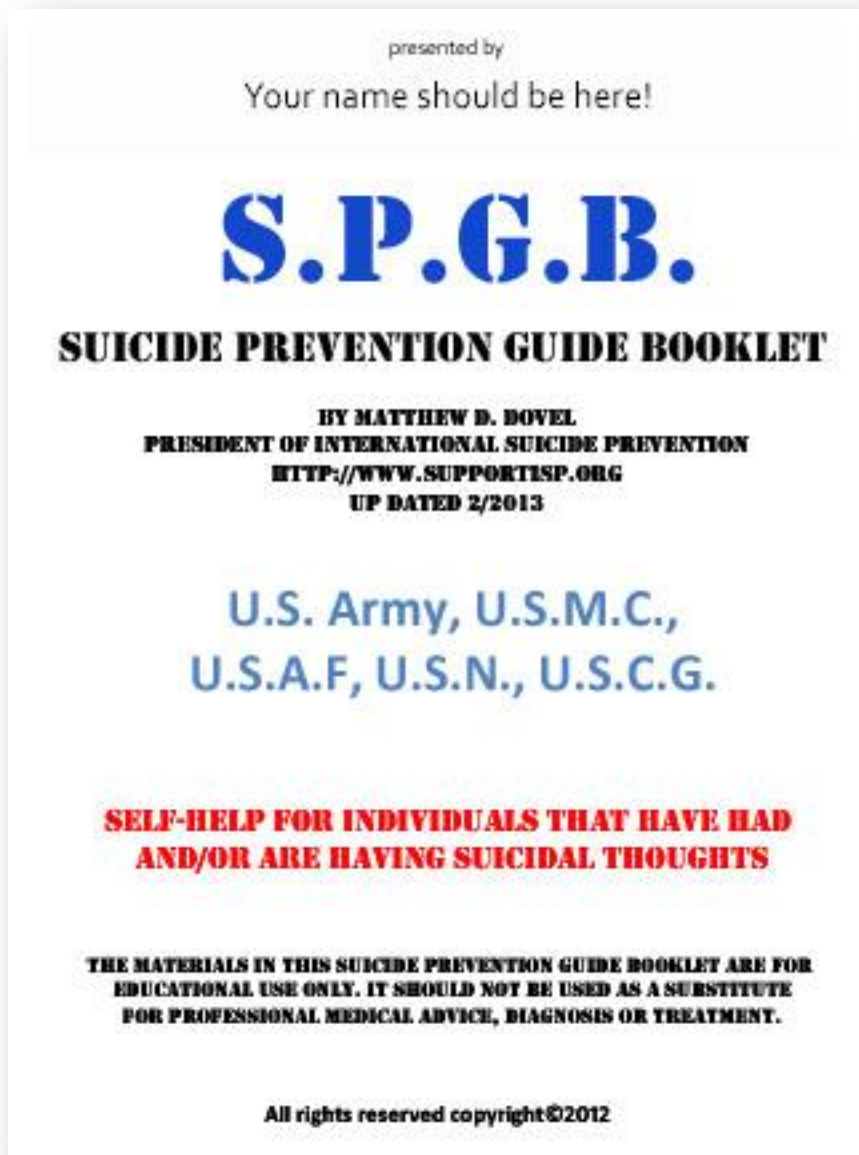
- Schools
- Law Enforcement
- Military/Vets
- Other _____

Demographics		
Clark County high school students	22,000	18% have admitted contemplating suicide
High school students (U.S.A.)	14,800,000	5,000 suicides / 2,000,000 attempt yearly
U.S. Military 1,400,000 active duty	800,000 reservist's	1 suicide / 24 attempts per day
Vets U.S.	27,000,000	23 suicides / 550 attempts per day
MD's (doctors in U.S.A.)	660,000	400 suicides a year
Unemployed Americans	11,800,000	50% more likely than working to commit suicide
Law enforcement	800,000	1 suicide every other day

Space available in booklets for advertisement

Front cover

Horizontal Banner front cover / **Presented by: Your name**
4.3" x 0.6" inches (Four color) *Pixels are measured at 96 dpi



Full page
Page 2
Page 12

4.3"wide x 5.5"tall (Four color) *Pixels are measured at 96 dpi
Full page advertisement or message of hope from sponsor
Full page advertisement or message of hope from sponsor

FULL PAGE
Actual size
4" x 5.5" inches

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<http://www.PureNLP.com>

*Stephen J. Johnson, Ph.D.

<http://www.DrStephenJohnson.com>

*Andrea Emilio Salvi M.D.

Rotary Club Dalmine Centenario, Italy PHF

Orthopaedic and Traumatology Surgeon

Suicide Prevention Guide Booklet (S.P.G.B.)

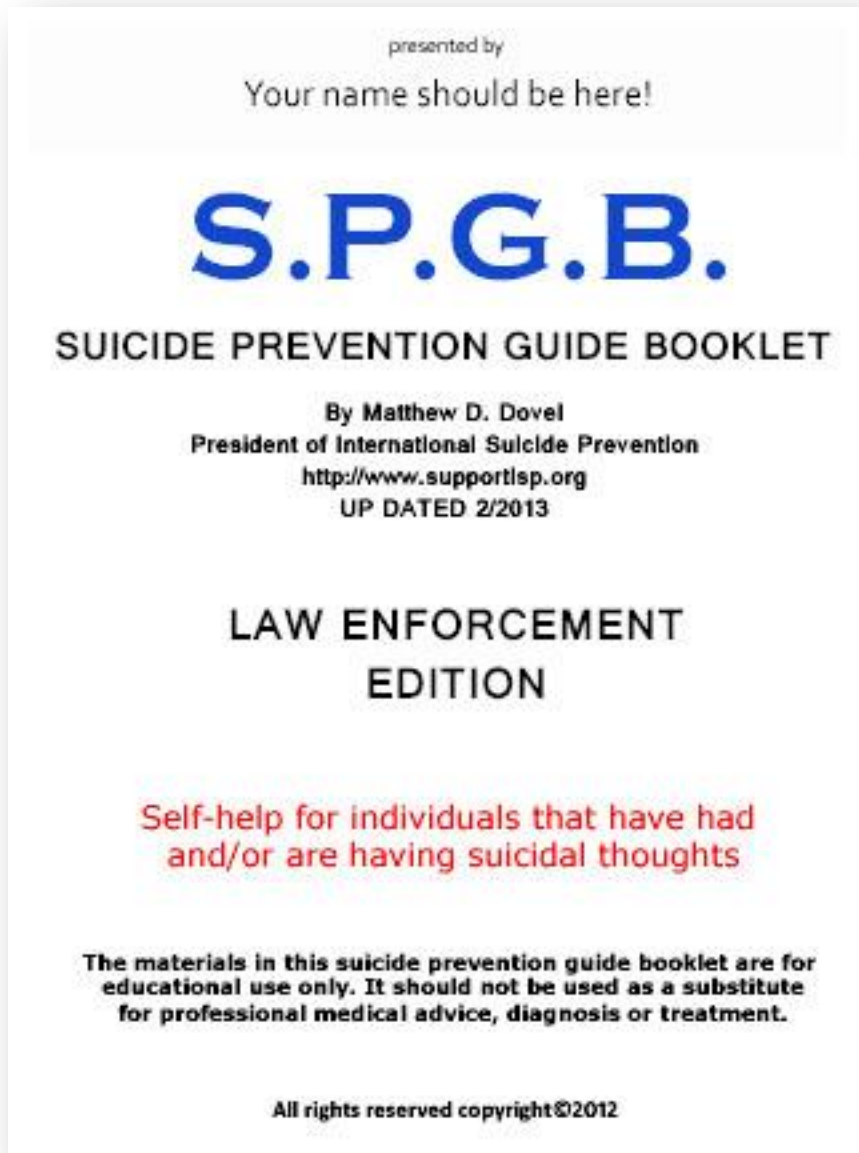
1736 E. CHARLESTON BLVD., #301

LAS VEGAS, NV 89104

* It is suggested that you go to <http://www.supportisp.org> to view more instructions on how to apply each section of this booklet more effectively.

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Sample front page for Law Enforcement agencies



Sample cover page for schools and school districts

